

COMMERCIAL AUDITION TAPING INSTRUCTIONS

1. Have a partner you can audition with for this project. You will need someone to film you while you are auditioning. If this is a family member or partner or friend or co-worker or anyone close to you, please let us know and have them audition as well (you can switch and then film them). We would love to cast people who really do know each other.
2. We do not need a professional video. It is fine to use your phone if that is what is easiest for you.
3. We need 2 different clips. The first is a quick introduction. Tell us your name and a little bit about you. Are you deaf, partially deaf, or have a friend/family member who is deaf and that is why you know American Sign Language. Tell us also about your interests, hobbies, things you do for fun or work, etc.
4. The second clip is the script. You can do the part of any character. Please ignore what may seem like a gender-specific name for some roles. We are open to casting any gender and any race in any of the roles.
5. When you have the videos, please email them to the casting director:
beth@bethsepkocasting.com
6. We would like to have all auditions in by Monday, June 22nd in order to make casting decisions next week. The client plans to shoot the commercials during the week of June 29th.
7. If cast in the commercial, the pay is \$500.00 for the shoot day plus \$1,500.00 to cover the use of the spots for 2 years on the web & social media. There is also a possibility of renewing the spot after 2 years, but at the same rate of \$1,500.00.
8. If you have any questions, please feel free to email the casting director