



## WHAT'S DIFFERENT?

### OPEN CAPTION...

...means words on the screen, like watching TV at home! No CC device needed!!

### CLOSED CAPTION...

...means you must use a CC device. <sup>(1)</sup>

## ANY EXTRA COST?

Nope, same ticket price! Visit our website for pricing information.

## FREE REFILL for Large Popcorns and Large Drinks



REWARDS CARD

Get your Premiere Rewards card and earn points toward FREE CONCESSIONS!!!

Lubbock Premiere Cinema 16 + IMAX  
South Plains Mall - 6002 Slide Rd.  
Lubbock, TX 79414

Office: (806) 791-7643  
Text: (325) 201-2905  
Email: lubbock@pccmovies.com

# PREMIERE CINEMAS

invites you to join

## THE CAPTION CLUB

YOUR TICKET TO THE STARS!!

**Premiere Cinema 16 & IMAX** at the South Plains Mall offers movies with OPEN CAPTIONS! Whether you are deaf or hard-of-hearing, watching the newest movies with captions **ON THE SCREEN** <sup>(1)</sup> is the best entertainment Lubbock has to offer!

Here's how it works: Caption Club members receive an email each week with a list of movies available in OCAP (Open Caption). Choose one you like, ask for an "OCAP show" <sup>(2)</sup>, and we will set it up for you! It's that easy!!! Be sure to bring all of your friends!

Here's how to join: Send an email to [Lubbock@pccmovies.com](mailto:Lubbock@pccmovies.com), and ask to "join the Caption Club". We will add you to our contact list and send you a list of OCAP movies every week!!

- (1) If preferred, we also offer basic closed captioning devices at the box office.
- (2) 24-hours notice required for approval and quality testing.

Use our website to buy tickets and check show times.

**[www.pccmovies.com](http://www.pccmovies.com)**

Even better, sign up as a PREMIERE INSIDER and get special concession offers. Yes, we can do birthday parties!!

At Premiere, our goal is to make sure every visit to our theater is fun and exciting for you and your family. Feel free to contact us with any concerns, questions, or comments!

As long as you will remain with us, we will remain with you! Premiere Cinemas is proud to be your ticket to the stars!!

